



enough

The project to end genocide and crimes against humanity

ENOUGH's Three P's

There is no silver bullet to eradicate genocide and crimes against humanity. But there is a strategic one. With hard work, dedication, and help from other like-minded people and organizations, ENOUGH has examined the numerous successful cases of conflict resolution throughout Africa and found that there are almost always three essential ingredients to success.

We can stop mass atrocities where they are already happening, and prevent these crimes from happening in the future, through a framework called the "Three Ps":

PROMOTE PEACE

Building peace costs less—in lives and in dollars—than picking up the pieces after a humanitarian crisis. The best way to end genocide and mass atrocities right now is with persistent, high-level diplomacy aimed at creating sustainable peace and laying the groundwork for a more secure future. ENOUGH recommends concrete solutions for resolving conflicts and achieving peace and urges the United States and the international community to make real, substantial investments in these solutions.

PROVIDE PROTECTION

Even as we pursue peace, we must protect the innocent people persecuted by genocidal violence and destructive instability. ENOUGH identifies and pushes for actions that the United States and its partners must take to protect a country's citizens from crimes against humanity when their government cannot, or will not, protect them.

PUNISHMENT FOR PERPETRATORS

We must hold accountable those who commit these crimes, both during and after the atrocities. To break the cycle of impunity, we must impose real, substantive consequences on those who commit these crimes and on those who provide the support that allows them to happen. Through the courts, sanctions, and public pressure, ENOUGH advocates and advances a path to justice that will also deter future crimes.



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ENOUGH is dedicated to ending genocide and crimes against humanity, and preventing them from occurring in the future. To change the way the world responds to these crises, we use the following tools of change:

ANALYSIS

ENOUGH combines up-to-date analysis of ongoing crises from our researchers in the field with rigorous policy analysis from experts with experience in the executive and legislative branches of the U.S. government and international organizations. ENOUGH produces regular strategy papers and briefings that provide in-depth assessments about what is happening on the ground and what concerned individuals, activists and policy makers can do to help end these crises.

ADVOCACY

Based on comprehensive field and policy analysis, ENOUGH speaks directly with policy makers and recommends concrete policy actions that will put an end to genocide and mass atrocities and prevent them in the future. By strengthening our policy options—including diplomacy, economic development, peacekeeping, intelligence, and international cooperation—we can optimize our capacity to end crimes against humanity.

ACTIVISM

ENOUGH works with a diverse array of partner organizations to strengthen and empower a growing activist movement for change. Collectively, we make it clear to national and international leaders that practical solutions exist and must be pursued now.

We also promote specific, meaningful actions that individuals, including you, can take to help end genocide and crimes against humanity.

With these tools we can drive structural and systemic change to transform the United States from a late responder to a world leader in the prevention of genocide and crimes against humanity.



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